

## **East Hollywood Business Improvement District**

### **BOARD MEETING MINUTES Tuesday, August 12, 2014 3:30 PM**

Governors Attending: Jeff Zarrinnam, chair; Alexanyan, Gaughen, Masachi, Tashjian, Zaman.

Staff: Gubler, Shahenian

Guests: Sharyn Romano, LA/HBT; Aram Tslagyan, CD-13;

I) **Call to Order**

Zarrinnam called the conference call meeting to order at 3:450 pm. The group members in attendance made self-introductions.

II) **Public Comment**

There was no public comment.

III) **Approval of July 8, 2014 Meeting Minutes**

Item carried over to September meeting.

IV) **Check Signer discussion**

Alexanyan noted that the BID's Chase Account needs to be updated with the new treasurer's signature or an alternate signer.

V) **July Financial Report**

Shahenian reviewed the BID financial report for July. It was noted that the BID had a beginning balance of \$112,970.73 and an ending balance of \$81,533.83.

VI) **Cleaning Contract Update**

Romano discussed the LA/HBT cleaning efforts. Romano requested that a BID walk be done to discuss pressure washing needs in the District. Masachi, Alexanyan, and Zarriannam will participate.

The group discussed a bid from LABT to repair irrigation at the Vermont Triangle as well as a bid to plant Lilies in 68 tree wells on Vermont from Hollywood to Santa Monica blvd.

**Motion** by Alexanyan, seconded by Masachi, to approve both LABT bid proposals.

**Motion** carried.

VII) Historic Route 66 BID Update

Zarrinnam updated the group on the status of the Historic Route 66 BID formation. He noted that area property owners will need to raise \$25,000 towards the creation of the BIDs Management District Plan. The BID will consist of 195 parcels between Santa Monica and Vine. CD-13 has agreed to contribute \$40,000 in matching funds towards the establishment of the BID.

Zarrinnam also discussed efforts to create a Hollywood and Western BID on Hollywood Blvd between Edgemont and the 101 Freeway.

VIII) CD-13 Update

Taslagyan discussed efforts of the Barnesdall Park homeless coalition to install security gates at the Park and noted that LAHSA is involved in the discussions. He also noted that Cal Trans has approved plans to turn the alleyway behind the banks between Vermont on Maubert into one way with traffic flowing towards Vermont.

IX) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, August 12<sup>th</sup> at 3:30 pm at the Lombardi House (1717 Bronson).

X) Adjournment

The meeting was adjourned at 4:45 pm.

Respectfully Submitted,



Nicole Shahenian  
Executive Director